



2026 Sponsorship Opportunities

**THE WALTHAM FARMERS'
MARKET IS LOOKING FOR
SPONSORS AT ALL LEVELS TO
ENSURE A SUSTAINABLE
FUTURE FOR THE MARKET.**

**YOUR SUPPORT WILL HELP
OFFSET OUR OPERATING COSTS
AND HELP US CONTINUE TO
PROVIDE HEALTHY,
AFFORDABLE FOOD TO THE
WALTHAM COMMUNITY.**

WE NEED YOUR SUPPORT!

TO BECOME A SPONSOR

VISIT:

WALTHAMFARMERSMARKET.ORG/SPONSORS

CONTACT:

INFO@WALTHAMFARMERSMARKET.ORG



The Waltham Farmers' Market

One of the most popular farmers' markets in Massachusetts, held every Saturday for 22 weeks, starting in early June

Averaging **1500+ customers** per week

A **diverse and loyal community** of discerning shoppers

Our **40+ Vendors** consistently rate us among their best markets with vendor retention over 90%

Over 125,000 residents within a 10-minute car ride



1000+
Followers

3500+
Followers



1500+
Weekly
Email Subscribers

Sponsorship Levels

Planter

1 social media post per season

logo on website and newsletter

small logo or name on a market banner

\$250

Harvester

1 social media post + newsletter feature per season

logo and **dedicated sponsor week** on our website and newsletter

1 table date per season (at the discretion of the mkt mgr)

medium logo or name on a banner at the market **and** additional sponsorship opportunities as the season goes on

\$800

Cultivator

2 dedicated social media posts + 1 newsletter feature per season

prominent logo + dedicated sponsor week on our website/newsletter

2 table dates per season (at discretion of market manager)

large logo on market banner + 1 branded tent (music, water, etc.)

\$2500